

KATERYNA
CZARTORYSKY
CONTENT PRODUCER

PROFESSIONAL EXPERIENCE

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www.kczartorysky.com

Kateryna is a multidisciplinary creative who has consistently exhibited industry-grade professionalism, efficiency, and keen observation in her content producing. Her experience in various arts industries has allowed her to develop a strong sense of department management, precise communication, quality control of daily duties, and executing multifaceted tasks in a fast-paced, high caliber environment.

SKILLS

Adobe Creative Cloud Suite
*Photoshop, Illustrator,
InDesign, Lightroom, Premiere*

Web Design
Wix, SquareSpace, WordPress

3D Modeling
SketchUp

Microsoft Office
Word, Excel, PowerPoint

Additional Experience
*Eventbrite, Shopify, Printify,
Mailchimp, SquareSpace
Marketing, Meta Business
Ads, Dynamic QR code
generator (Canva)*

EDUCATION

Bachelor of Fine Arts, 2018
*Film/TV Directing & Producing
Univ. of NC School of the Arts*

ACHIEVEMENTS

Ukrainian Museum rebranding initiative led to an organic 200% increase in Instagram followers and 80% increase in newsletter open rate in less than 6 months

ADDITIONAL LINKS

www.nyaltarguild.org
www.stjlat.org
www.nycdit.com

February 2022 – February 2024

Content Producer

The Ukrainian Museum | East Village

- Led multiplatform rebranding initiative in collaboration with director
- Created graphics for gallery wall text, art labels, and other miscellaneous printed content
- Worked with local vendors to produce printed materials
- Designed digital content to be shared with press, artists, sponsors, and Museum members
- Coordinated installation and event photography
- Strategized, curated, and designed weekly social media posts for Instagram and Facebook
- Curated and designed bi-monthly newsletter content
- Collaborated with Museum staff to communicate updates from all departments to target audiences

August 2023 – present

Director of Communications

The Parish of Calvary-St. George's | Gramercy Park

- Designed and implemented a new branding style for social media posts, the newsletter, website graphics, posters, and banners
- Launched, curated, and branded "Arts at the Parish" program
- Designed logos for various programs and strategized their promotion
- Acted as branding designer for an \$8M capital campaign
- Photographed events, directed architectural photography
- Filmed and edited promotional videos

January 2023 – present

Content Producer (Freelance)

Friends of Tompkins Square Park | East Village

- Designed website, branding style, and newsletter
- Created interactive events calendar with linked RSVP's to Eventbrite

May 2019 – present

Web Designer (Freelance)

Orphans' Aid Society | East Village

- Designed logo, website, and branding style
- Created interactive platform for orphan sponsorship